



# THE WIRE

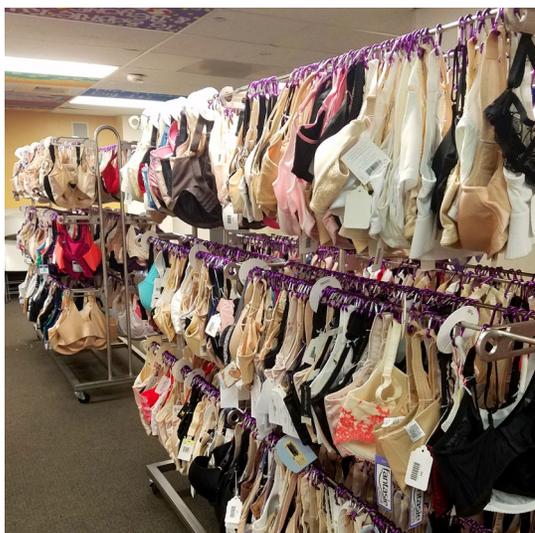
EMPOWERING WOMEN THROUGH BRAS THAT FIT

VOLUME FOUR

## RAD RACKS!

**Total Game Changer.** It used to take about three hours for BI volunteers to set up and take down for a fitting event. Now we're down to less than half of that time thanks to our new, custom-designed rack system courtesy of Metals Fabrication and Co. and Hydrfab Northwest Inc. The ingenious system allows us to keep the 1,200 bras organized by size on the racks rather than removing, storing, then reorganizing them at every event.

And then there are our new custom bags, designed and hand-made by Karen Hohman to protect the bras during storage and transport. Made from 57 yards of water-proof vinyl canvas, 120 strips of cord, 240 closure tabs, 72 embroidered images, and 144 velcro strips, the 36 bags will have taken Karen about **184 hours to complete** when the last one is finished in a couple of weeks. Needless to say, our gratitude is beyond measure, as is the size of Karen's heart.



### VOLUNTEER SPOTLIGHT: MADDIE WEILER



Maddie has been a dependable, professional fitter at many Breast Intentions events. Maddie's involvement with Breast Intentions goes back to when she was working

for Victoria's Secret, and she is currently a Supervisor at H&M. When asked about her favorite part of volunteering with Breast Intentions, she replies, "Seeing the smiles on the women's faces when they're wearing their new, properly fitted bra...Some even break down crying." The rest of us at Breast Intentions may also shed a tear when Maddie moves to Portland, Oregon for her next adventure, but we are thoroughly grateful to her for her many hours of contributing to our mission.

Thank you, and best wishes, Maddie!

**\$16 BILLION WAS SPENT ON BRAS WORLDWIDE IN 2014**

**THE AVERAGE WOMAN OWNS NINE BRAS, WEARS SIX, AND IS ALWAYS LOOKING FOR A BETTER FIT.**

CONTACT US AT: 509-995-1295  
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# WOMEN'S HEARTH

**Remarkable statistics:** On June 6th, Breast Intentions fit 27 women and distributed 54 bras. On average, every woman's self-estimate was at least 1 band size and 1 cup size off from their true size. There were five women who were off by four sizes on their band size, and one woman who was off by five sizes on her cup size. 33% of the women fitted estimated their correct size. "I was at The Women's Hearth yesterday and I love my new bras! You are awesome! Thank you!" - Client



# SPRINGDALE

This was our second annual road trip to Springdale, Washington for a fitting event in the town grange on a rainy April Saturday. A few days later, we received a very thoughtful note: "The Springdale community of women would like to say 'thank you'...You and your volunteers were so knowledgeable, warm and caring, and provided us with the necessary support we desperately needed!" Music to our ears.



# BRA-LLOWEEN FUNDRAISER!

**Wednesday, October 24, 2018** will be our second annual Bra-lloween Cocktail Party at the Spokane Philanthropy Center, 5PM to 7PM. Please save the date and watch for more details. Tickets will be \$50 each. This event was a lot of fun last year, and we've got some new surprises in store for you this time!



# VOLUNTEERS NEEDED

Breast Intentions is in need of volunteers for events and other activities. No experience required. Please contact Christine Weaver, President, at 509-995-1295. Are you an experienced bra fitter? We want you! Please call Christine.

## BOARD MEMBER SPOTLIGHT: KAREN HOHMAN



In addition to creating our stunning custom bags, Karen is our newest Board member, and has been Webmaster for Breast Intentions from the beginning. "I love seeing the women at fitting events leave much happier than when they arrive."

When she's not working tirelessly on BI duties, she enjoys playing golf, quilting, and acrylic painting. Her list of accomplishments goes on and on. She has three degrees, raised seven children, was an aerobics instructor, and worked as a quality engineer for Boeing for 26 years. She has always volunteered for a variety of charitable organizations, but currently, Breast Intentions is her sole dedication. Lucky for us, and for the women we serve. Thank you, Karen, for being a total rock star.

## COMING UP:

- Jonah Project, Teen Closet and Safety Net fitting event, September 22.
- Karen's House fitting event, October 11.



Breast Intentions is a Washington State Non-Profit Corporation with 501(c)(3) status.