



SPRING 2018

THE WIRE

EMPOWERING WOMEN THROUGH BRAS THAT FIT

CENTRAL VALLEY EARLY CHILDHOOD EDUCATION & ASSISTANCE PROGRAM



Warm hearts on a cold night. It was a dream location to hold a bra fitting event for mothers of the Central Valley Early Childhood Education and Assistance Program (ECEAP). The new facility, a former Yoke's grocery store, provided ample room, and the friendly staff were thoroughly accommodating. This is a good thing. Over 50 women came away with two new bras each, a wash bag, care instructions to maximize their new bras' lifespan and *dignity*. Daycare was provided by the ECEAP folks while mothers enjoyed our signature bra cookies, sparkling cider and support from their community. One mother was struggling to wrangle six very young kids who were solidly in "melt-down" phase by the time it was her turn to get fitted. It was inspiring to see volunteers and other mothers help her so she could get just a bit of special attention before heading out to the winter night, clearly standing taller.



VOLUNTEER SPOTLIGHT: LANI ROBINSON



It was three years ago when Lani connected with Breast Intentions through a mutual friend, and since then she has been one of our most valued volunteer fitters. "There is a huge need in our community...

many women don't know how to buy a bra." Lani cites the many health issues that can be caused by wearing the wrong size bra, such as acid reflux, spine curvature, and many others. She also points out that a properly fitted bra can help with posture, provide a better waistline, and improve confidence.

If Lani sounds like an expert, it's because she is. Lani owns Josephine - Lingere for Plus Size Women in north Spokane.

Lani's favorite Breast Intentions event so far has been the Daybreak fitting earlier this year. "The teens at this facility were so appreciative, they all thanked me personally!"

QUIZ: WHICH OF THE FOLLOWING IS NOT A POTENTIAL SYMPTOM OF AN ILL-FITTING BRA?

- Headaches
- Backaches
- Cold Feet
- Reduced Blood Flow

Answer: Cold Feet

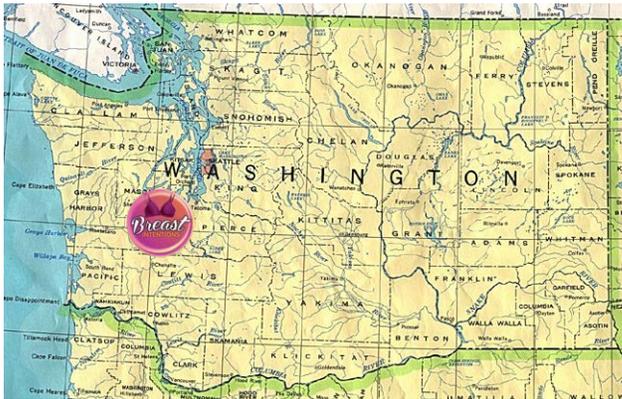
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DAYBREAK YOUTH SERVICES



Founded in 1978, Daybreak provides youth substance use disorder and mental health treatment. Our January 17 event was so successful, we're planning on returning on a quarterly basis to serve their new residents at that time!

BREAST INTENTIONS ON THE WEST SI-EEYD!



On April 23, our fearless leader, Christine, headed out to Olympia to conduct our first fitting ever in western Washington. The event was held at our great retail partner's store, JCPenney and was very successful. One grateful woman hadn't worn a bra in three years, but walked away a new person, wearing a properly fitted bra and toting another.

VOLUNTEERS NEEDED

Breast Intentions is in need of volunteers for events and other activities. No experience required. Please contact Christine Weaver, President, at 509-995-1295. Are you an experienced bra fitter? We want you! Please call Christine.

BOARD MEMBER SPOTLIGHT: LAUREN AUTREY



"I love to see the faces of the women after they are fitted with a bra," Lauren says. "It is such a simple concept but makes such a big difference."

After a fitting, the women are more confident and comfortable!"

As Breast Intentions' Treasurer, she keeps our books balanced and our statements stately. "Joining the board was a good fit between my strengths and filling a need Breast Intentions had."

Lauren loves to read, spend time with her family, and Gonzaga basketball. "I also love all things Disney especially Disney World."



COMING UP:

- May 23 will be our second fitting for clients of Daybreak Youth Services.
- June 6, we will be serving Women's Hearth, a service of the Transitions organization.



Breast Intentions is a Washington State Non-Profit Corporation with 501(c)(3) status.